



2026

Robbi Rose Marketing

Service & Pricing Guide

My Mission And Values

At **Robbi Rose Marketing**, my mission is simple:

to help businesses build a strong, strategic online presence that actually works for them. With a passion for storytelling and branding, I craft strategies that connect with audiences and build lasting relationships!

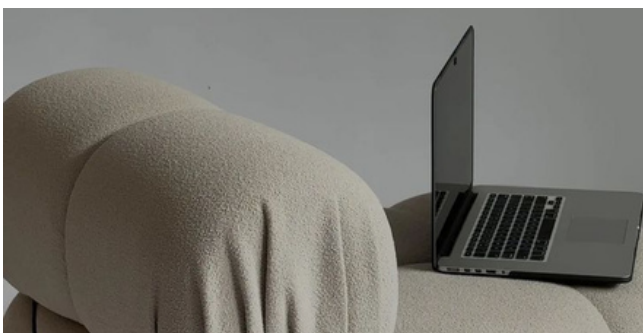


Values

01.

Collaboration & Communication

I believe the best results come from working closely together. Clear communication, transparency, and shared goals make everything stronger. I ensure we stay aligned every step of the way.



02.

Authenticity & Personalization

I don't believe in generic, one-size-fits-all marketing. Everything I recommend is intentional, thoughtful, and built around your business, your audience, and your goals.

03.

Real Growth for Real Businesses

I know and understand the challenges of building visibility and consistency. I'm passionate about helping all type of businesses thrive by providing effective marketing solutions.

How It Works

Every business has unique needs, so my pricing is designed to be **flexible** and **adaptable**. Whether you're looking for a set package or a mix of services, I'll tailor a plan that fits your goals.

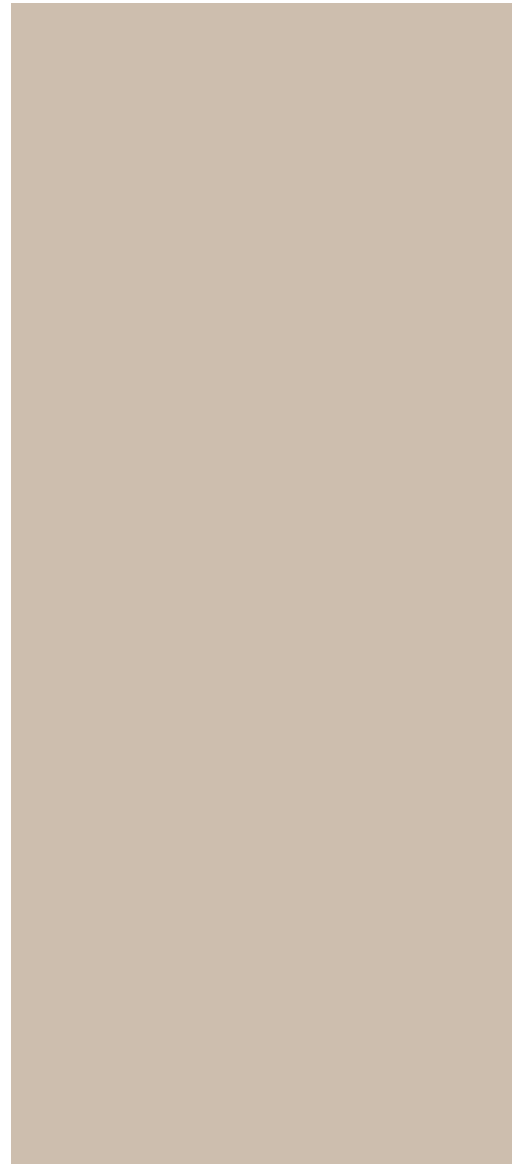


01 CUSTOMIZABLE PACKAGES

If a set package isn't the right fit, we can adjust it based on your specific needs (e.g., more or fewer posts, additional content creation, or extra engagement)

02 SCALEABLE SUPPORT

As your business grows, your marketing needs might change. We will adjust your package at any time to ensure you're always getting the right level of support for your business.



Services Overview

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Transforming Digital Presence, One Detail at a Time

I offer a range of marketing services designed to help businesses grow, engage, build a community, and stand out in the digital space. Below is a snapshot of my core services

01. SOCIAL MEDIA MANAGEMENT

- ✓ Strategic content planning, scheduling, and publishing
- ✓ Engagement & community management
- ✓ Hashtag strategy & audience growth
- ✓ Monthly performance reports with recommendations for improvement

02. COPYWRITING

- ✓ Social media captions & blog writing
- ✓ Website content
- ✓ Press releases & brand messaging
- ✓ Brochures, biographies, and additional marketing materials

03. AUDITS

- ✓ Social media audit with feedback on content, engagement, and branding.
- ✓ Website review assessing design, formatting, and messaging.
- ✓ Optional implementation of recommended improvements

04. CONTENT CREATION

- ✓ Custom graphics and templates aligned with your branding and voice
- ✓ Promotional and campaign visuals tailored to your business

Social Media Management

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*Each package includes demographic research, competitive analysis, a strategic content calendar, and hashtag strategy

01. BASIC PACKAGE

\$400/month

- Strategic planning & publishing
- 6 posts per month
- 4 stories per month
- Community engagement & follower interaction
- Monthly performance report



02. STANDARD PACKAGE

\$650/month

Includes everything in Basic, plus:

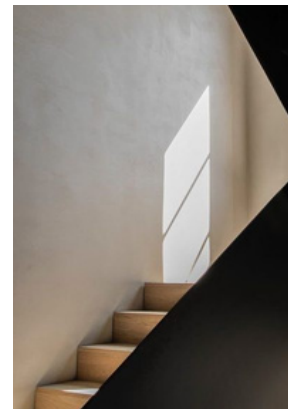
- 10 posts per month
- 8 stories per month
- Community engagement & follower interaction
- Performance report with actionable recommendations

03. DELUXE PACKAGE

\$1100/month

Includes everything in Standard, plus:

- 20 posts per month
- 14 stories per month
- Advanced engagement strategies
- Monthly strategy session
- Advanced performance reporting & optimization insights



SOCIAL MEDIA PACKAGES

01. QUICK AUDIT \$100

- 1 social media platform
- High-level performance review (content, engagement, positioning)
- Key improvement suggestions

Optional Add-On: Implementation of recommended improvements — \$150

02. COMPREHENSIVE AUDIT \$225

- Up to 2 social media platforms
- In-depth analysis of content, design, engagement and strategy
- Detailed written report with actionable recommendations

Optional Add-On: Implementation of recommended improvements — \$225

03. PREMIUM AUDIT \$350

- Up to 3 social media platforms
- Comprehensive audit including competitive analysis
- Trend analysis and growth opportunities
- 30-minute strategy call to review findings

Optional Add-On: Implementation of recommended improvements — \$300

WEBSITE PACKAGES

01. STARTER AUDIT \$200

- Up to 5 pages
- Review of design, formatting, wording, and navigation
- List of key strengths and areas for improvement

Optional Add-On:

Implementation of recommended improvements — \$220

02. COMPREHENSIVE AUDIT \$399

- Up to 10 pages
- Detailed analysis of UX/UI design, content, SEO, and functionality
- Competitor comparison

Implementation quoted based on scope.

03. PREMIUM AUDIT \$550

- Up to 20 pages
- Comprehensive analysis with a full report of findings and suggestions
- One 30-minute consultation call to discuss

Implementation quoted based on scope.

Copy Writing

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Words shape how your business is perceived. I create intentional, well-structured copy that reflects your voice, strengthens your positioning, and connects with the right audience.

01. SINGULAR COPYWRITING \$125

Professionally written piece (up to 500 words), with focused research, tailored to your brand voice.

Best suited for:

- Shorter blog posts
- Press releases
- Short-form website content
- Product or service descriptions



02. COMPREHENSIVE COPYWRITING \$200

Long-form piece (up to 1,000 words) developed with structured messaging and in-depth research.

Best suited for:

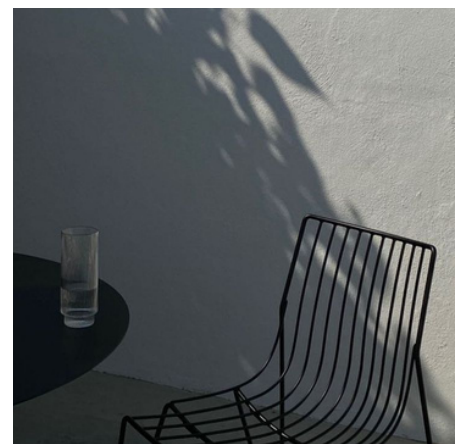
- Website pages
- Company bios and team profiles
- Brochures and portfolios
- Articles, blogs and case studies

03. PREMIUM COPYWRITING \$350

Fully tailored, research-based piece (up to 2,000 words) developed with deeper analysis, structured messaging, and strategic intent.

Best suited for:

- Business proposals and investment decks
- White papers and technical reports
- Multi-section brand guides or portfolios



Content Creation

CUSTOM BRANDED DESIGN

Starting at \$60 per asset

I create polished, on-brand visuals designed to strengthen recognition, improve consistency, and elevate your overall presentation across digital and print.

Assets include:

- Social media post templates
- Business cards (front & back)
- Email signatures
- Branded stickers
- Instagram story templates
- Presentation slides
- Flyers and brochures
- Digital ads and display banners
- Portfolio and proposal layouts
- Price lists & menus

Custom packages available for multi-asset projects or ongoing design support.





Ready to Start a *New Project?*

Send me an email with your inquiry



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